



Membership Newsletter

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2018 Annual Celebrity Luncheon

The Calhoun County Agricultural & Industrial Society is hosting the Annual Celebrity Luncheon February 2nd and we hope to see you there!



Come on out for a wonderful lunch at Cornwell's Turkeyville USA be served by several celebrities from throughout the county and support the Calhoun County Fairgrounds Capital Campaign!

The 2018 Theme is: "We have a good thing growing: 170 Years and Counting"

There will be door prizes and 50/50 raffle.
Lunch is \$13.00 a person, partial payment is tax deductible.
For more information please call the Fairgrounds office if you have questions. 269-781-8161

Here's to 2018!

We hope you and your family had a wonderful Christmas and a Happy New Year! Even though there is snow on the ground, and everything looks quiet, we are hard at work getting ready for a busy year ahead at the Fairgrounds!

We are looking forward to a great 2018 and hope you are able to join us at one or more of our activities and events. There will be numerous events held, beginning with the Celebrity Luncheon on Feb. 2nd and continuing until

the Merry Mile in December when we are again seeing snowflakes. There are also several new Grounds Rentals through the year. Please be sure to check our Calendar of Events to keep up to date on what is happening.

Michigan Association of Fairs and Expos Convention

We are excited to have gone to the MAFE (Michigan Association of Fairs and Expos) Convention last week. Megan Harvey, The CCAIS Executive Director, Elise Switzer the Assistant Director and several Board Members were in attendance at the convention. We gained valuable information on many fair related topics including

Marketing, Grants, Fair Entries, and issues related to nonprofit organizations. We also had a chance to network with other Fair Directors and Boards and brainstorm ideas for creating a stronger program and a positive atmosphere at our grounds during fair and throughout the year. We look forward to applying what we have learned in the months to come.

At the Convention, Megan Harvey was nominated to serve on the State Board for yMAFE (The young professionals committee). Torry Fischer was one of 6 recipients of a \$1000 scholarship from MAFE given to outstanding youth in the fair industry. (Torry is pictured here with Steve Thalen, President of MAFE) Congratulations to both of them for their accomplishments!



Note To Superintendents:

The deadline has passed to turn in Fairbook changes for the 2018 Fair. Thank you to those who submitted changes. We appreciate you and all your hard work!

2018 Board Meetings

The 2018 CCAIS Board Meetings are:

January 15th at 7pm	July 16th -- This meeting is held at the Fairgrounds
February 19th at 7pm	August – No Meeting
March 19th at 7pm	September 17th at 7pm
April 16th at 7pm	October 15th at 7pm
May 21st at 7pm	November 15th -- Annual Meeting; Location TBA
June 18th at 7pm	December -- No Meeting

If you are interested in attending any Fair Board Monthly Meetings they are held the third Monday of each month at that Marshall Middle School located on Green Street in downtown Marshall.

Marshall’s Merry Mile

Our Marshall’s Merry Mile has now completed its second year and we are excited for the years to come! We added many new displays to the drive including the beautiful lighted tunnel upon entering, an Igloo and Penguins, Skaters, and a fabulous lighted musical sequence to name just a few. In addition to the displays, we added other events for the community in conjunction with the drive through display. We kicked off with a Community Tree Lighting

Ceremony. Each night, Floral Hall was open for anyone who stop by after they drove through to warm up and get a cup of hot chocolate, children could write letters to Santa and Downtown merchants provided items for sale. We coordinated a Merry Mile Market with a variety of vendors selling hand crafted items for the holidays. We even hosted Santa two separate nights in Floral Hall for those who wanted to come by and talk with him. We were also excited to have

Family Bible Church hold a Live Nativity one weekend during the event. We have already been collaborating to create an even better Merry Mile experience next year and hope you will stop back to Mile see it and help us grow this great event.

We want to offer a sincere and heartfelt “Thank You” to all of our volunteers for your time and energy to help make this possible and to our wonderful sponsors for your support, we could not do it without you!

Office Hours

Our Winter Fair Office hours are:

Monday	9-3
Wednesday	9-3
Friday	9-3

Don’t Miss Our Social Media

We have many great avenues for keeping up with fair happenings. Make sure to stay in the loop by finding us at the following sites and usernames:

Website: <http://www.calhouncountyfair.org>
 Facebook: CalhounCountyFair.Michigan
 Instagram: CCAIS_FAIR
 Twitter: CCAIS_FAIR



Dont forget to download our app from the playstore: Calhoun County Fairgrounds.

Events Online

Check out Calhoun County Fairgrounds on Facebook for each Event! Then share it with your Friends!

Direct Your Dollars

WE ARE OVER HALF WAY THERE! For every \$100,000 in Family Fare receipts we collect, the Calhoun County Fairground will earn \$1,000 check from SpartanNash. With your support - and your receipts - we will be raising money to fund the King and Queen Scholarships! Please turn your receipts into the Fair Office at any time so we can add them to our count!

